



BOXFUSION **SIEBEL OPEN UI**

Reduce clicks and improve usability and adoption
throughout your organisation with Open UI
implemented by Boxfusion.

INTRODUCING SIEBEL OPEN UI

Many companies have invested heavily in the market-leading Siebel CRM software, tailoring it to their specific business processes, but over recent years it has come under pressure from a rapidly changing CRM market and in particular new Cloud entrants to the market. While the modern web characteristics of Cloud CRM solutions briefly pushed Siebel into the shadows, its Open UI capability has transformed Siebel into a powerful web application with an interface that can compete with any modern website.

This, combined with its increased flexibility of development, depth of capability and breadth of vision, means Siebel remains the leading, most-complete CRM application.

WHAT IS SIEBEL OPEN UI?

Siebel Open UI is an extension of the user interface (UI) for the Siebel application, utilising standard web technologies (HTML, CSS, JavaScript, JQuery). It removes the need for Active X controls and allows Siebel to present a transformed and richer UI. In doing so it implicitly allows Siebel to work as a modern, intuitive front end for interactions with Customers, Partners and Employees across channels and devices.

Boxfusion are the leading experts in Open UI and have been working with a wide range of Siebel customers to ensure they reap the benefits that Open UI offers.

SIMPLE BUSINESS CASE

While there is a strong technical drive to go to Siebel Open UI for the critical browser and O/S support, there are far greater business benefits available.

Boxfusion can transform the efficiency of your business processes in Siebel with world leading Open UI innovation, minimising the number of clicks and making users drastically more efficient.

For help identifying the process and technology benefits to support your business case, contact Boxfusion, the leading Siebel Open UI experts.



Siebel eEvents - rendered through Open UI incorporating Responsive Web Design

KEY BENEFITS



- IMPROVED PRODUCTIVITY
- INCREASED USER ADOPTION
- INCREASED BUSINESS AGILITY
- IMPROVED DECISION MAKING
- INCREASED BROWSER CHOICE
- ENHANCED ACCESSIBILITY
- IMPROVED MOBILITY
- LOWER COST OF DEPLOYMENT
- REDUCED COST OF TESTING
- LOWER COST OF INTEGRATION

FEATURES



- COMPLETELY FLEXIBLE UI ALLOWS FOR CREATION OF INTUITIVE SCREENS/FLOWS
- MULTIPLE OPTIONS FOR DATA VISUALISATION
- LEVERAGES LATEST WEB STANDARDS (NO ACTIVE X)
- SUPPORTS ALL MAJOR DESKTOP BROWSERS
- RELEASE UI LAYOUT AND LOGIC CHANGES WITHOUT AN SRF
- RENDERS OPTIMALLY ON ANY DEVICE
- NATIVE MOBILE DEVICE INTEGRATION E.G. CALL, EMAIL VIA HYPERLINK
- EXPOSE SIEBEL DATA IN OTHER WEB APPS SEAMLESSLY THROUGH UI INTEGRATION
- SIGNIFICANTLY ENHANCED ACCESSIBILITY
- SUPPORT FOR AUTOMATED TESTING

RELATED PRODUCTS AND SERVICES



In addition to the complete range of Siebel consultancy services, Boxfusion also provides the following expert consulting and training services:

BUSINESS INTELLIGENCE

- OBIEE
- ORACLE BI APPS
- BI FOR CLOUD

ORACLE CX CLOUD

- ORACLE SALES CLOUD
- ORACLE SERVICE CLOUD
- ORACLE CPQ CLOUD
- ORACLE MARKETING CLOUD
- ORACLE SOCIAL CLOUD
- CO-EXISTENCE MODEL - EXTENDING SIEBEL WITH COMPLEMENTARY FUNCTIONALITY FROM CX CLOUD APPLICATIONS

OPEN UI TRAINING

- EXPERT DEVELOPER TRAINING
- CUSTOM TRAINING

TOP 10 CONFIGURATIONS

The following list describes a few of the opportunities that Open UI enables to energise Siebel. It is often not necessary to use Siebel Tools to make these changes as they primarily only require JavaScript and CSS modifications:



REDUCE CLICKS. CREATE UI'S THAT ENABLE QUICK, INTUITIVE ACCESS TO RELEVANT INFORMATION BY ROLE/PROCESS



GUIDED PROCESSES. LEAD USERS THROUGH PROCESSES VALIDATING DATA IN REAL TIME, IMPROVING SPEED AND DATA QUALITY



TRANSFORM SIEBEL INTO A VISUAL APPLICATION, WITH GRAPHICS YOU CAN INTERACT WITH TO BETTER UNDERSTAND YOUR DATA



DYNAMICALLY RENDER SIEBEL WITH AN OPTIMAL UI ON DIFFERENT-SIZED DEVICES, FROM MOBILES TO TABLETS TO MONITORS



PERSONALISED APPLICATION. ALLOW USERS TO ADAPT THE LOOK AND FEEL OF THE APPLICATION TO HOW THEY WANT IT TO WORK



SYNCHRONISE SIEBEL WITH YOUR ORGANISATION'S BRANDING AND CORPORATE WEBSITE STYLING



MOBILITY. YOUR DATA WHEN YOU NEED IT, WHERE YOU NEED IT



INTUITIVE APPLICATION. REDUCE TRAINING TIME WITH UI'S BASED ON MODERN, FAMILIAR WEB CONCEPTS



EMBED SIEBEL UI ELEMENTS IN OTHER CORPORATE APPLICATIONS, REDUCING TIME SPENT SWITCHING BETWEEN APPLICATIONS



LEVERAGE A VAST RANGE OF PRE-BUILT API LIBRARIES TO REDUCE THE COST OF DEVELOPMENT

SEEING IS BELIEVING

Challenge Boxfusion to show you what your Siebel application, process and views could look like in Siebel Open UI. Contact us now!

BOXFUSION AND SIEBEL OPEN UI

Whatever your Siebel and Open UI objectives, we can help you. We offer the full range of expert Siebel Consultancy services covering analysis, implementation, development and support, and have built up a particular strength in Siebel Open UI.

Working closely with Oracle, we're leading the charge as one of the few consultancies who can really help you take full advantage of this very exciting technology that truly transforms Siebel into a modern, user-friendly productivity tool.

YOUR NEXT STEP...

To find out how Boxfusion can improve your business' efficiency with Open UI, contact us now to speak with an expert.

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